



AI SHORT FILM RULEBOOK



EVENT OVERVIEW

The **AI Cinematic Challenge** is a flagship competition designed to explore the intersection of storytelling and Artificial Intelligence. Participants are tasked with creating a short film or creative content where AI tools are used to assist in the visual, auditory, or narrative process.

SUBMISSION GUIDELINES

- **Duration:** Minimum 1 minute – Maximum 3 minutes (including credits).
- **Format:** MP4 or MOV, 1080p (Full HD) minimum resolution.
- **Team Size:** 1–3 members per team.

OFFICIAL THEMES

Participants must choose **one** of the following five pillars for their narrative:

- **The Unfiltered Lens:** Freedom of Speech & Expression: An exploration of the power of the human voice and the trend-setting impact of speaking one's truth in the digital age.
- **Echoes of the Past:** Literature & History Come Alive: A cinematic reimagining where historical icons or literary characters are brought into the modern world through AI.
- **The Domino Effect:** Small Problems, Big Impact: A narrative study of how a single, overlooked everyday issue can trigger a massive chain reaction affecting society.

- **Beyond the Horizon:** The Sci-Fi Frontier: A showcase of speculative futures, ethical AI dilemmas, and futuristic worlds created through high-end visuals.
- **The Rising Voice:** Youth as the Catalyst for Change: A tribute to the power of the new generation as they use technology and human intelligence to lead global and local transformations.

REQUIREMENTS

- **Disclosure Document:** Submit a one-page "AI Tech Stack" PDF alongside the video, listing the tools used (e.g., Runway, Suno, Gemini).
- **Originality:** Raw, unedited AI generations are discouraged; we look for human-directed AI content where editing and pacing are handled by students.

SELECTION AND AWARD PROCESS

- **The "Elite 10":** A preliminary jury will evaluate all submissions to select the Top 10 Films.
- **Grand Screening:** Only the Top 10 films will be officially screened in the Amity University Kolkata Auditorium on May 22.
- **The Podium Finish:** During the screening, an expert panel will judge the Top 10 live to determine the 1st, 2nd, and 3rd place winners.
- **Audience Choice:** Attendees will vote via a live poll for the "People's Choice Award".

PRIZE POOL (TOTAL: 10K)

- **Grand Winner:** ₹4000 Cash + Winner's Trophy
- **Runner Up:** ₹3000 Cash
- **Third Place:** ₹2000 Cash
- **Recognition:** All Top 10 Finalists will receive a "Special Mention" certificate for their public screening and exciting goodies.

SUGGESTED AI TOOLKIT

Participants may use any tools; the following are suggested:

- **Scripting:** Gemini Pro (Free access available via Student ID or personal Pro accounts).
- **Video/Visuals:** Runway Gen-3, Luma Dream Machine, Pika Labs, Leonardo.ai, or Midjourney.
- **Audio:** Suno or Udio for music; ElevenLabs for voiceovers.
- **Editing:** CapCut or Adobe Premiere Pro for final human-led assembly.

IMPORTANT DATES

- **Registrations Open:** May 6, 2026
- **Submission Deadline:** May 17, 2026
- **Top 10 "Elite" Announcement:** May 20, 2026
- **Grand Finale (Auditorium Screening):** May 22, 2026

Note: All content must adhere to the Amity University Code of Conduct. Content that is defamatory or contains hate speech will be disqualified.